Electronic Acknowledgement Receipt					
EFS ID:	2867370				
Application Number:	10066811				
International Application Number:					
Confirmation Number:	6065				
Title of Invention:	System and method for modifying advertisement responsive to EPG information				
First Named Inventor/Applicant Name:	Thomas E. Ward				
Correspondence Address:	Alexander Shvarts Fish & Neave 1251 Avenue of the Americas - New York NY 10020-1105 US -				
Filer:	Brian Edward Mack				
Filer Authorized By:					
Attorney Docket Number:	IS/074 CONT 4.				
Receipt Date:	20-FEB-2008				
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Application Type:	Utility under 35 USC 111(a)				
Downant information:					

Payment information:

ĺ	File Lieting.	
	Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)				
1	1 Power of Attorney	IS-74_Con4_POA_Statemen t.pdf	684138	no	2				
'	1 ower of Automey		e09e12f1fef8d05512aa7c5ad65bf122a 993bedc						
Warnings:									
Information:									
		Total Files Size (in bytes)	684 138						

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.